

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
NEW YORK	17,990,405	18,976,457	19,214,548	19,597,807
MEDIAN AGE (YRS)		35.9	36.8	38.0
NASSAU, NY	2,609,174	2,753,913	2,803,469	2,879,614
MEDIAN AGE (YRS)		37.5	38.3	39.3
HISPANICS (ANY RACE)		282,693	307,074	346,398
STATE'S PERCENTAGE		10.27%	10.95%	12.03%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	2,259,040	2,271,168	2,290,381
MSA'S PERCENTAGE	82.03	82.47	83.17
MEDIAN AGE (YRS)	39.1	40.1	41.6
BLACK/AFRICAN-AMERICAN	233,226	246,278	262,526
MSA'S PERCENTAGE	8.47	8.94	9.53
MEDIAN AGE (YRS)	31.1	31.6	32.3
AMERICAN INDIAN/NATIVE	5,919	6,486	7,556
MSA'S PERCENTAGE	0.21	0.24	0.27
MEDIAN AGE (YRS)	30.2	29.8	29.7
ASIAN	97,851	105,465	117,893
MSA'S PERCENTAGE	3.55	3.83	4.28
MEDIAN AGE (YRS)	33.2	34.0	35.7
HAWAII/PACIFIC ISLANDER	884	932	1,074
MSA'S PERCENTAGE	0.03	0.03	0.04
MEDIAN AGE (YRS)	30.7	30.8	31.2
OTHER	99,513	111,743	131,049
MSA'S PERCENTAGE	3.61	4.06	4.76
MEDIAN AGE (YRS)	26.9	27.9	29.4

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	827,165	854,487
SUBURBAN	1,971,611	2,020,134
RURAL	4,693	4,993

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$74,564	-----	
PER CAPITA	\$32,086	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$55,631,612,000	\$67,896,386,000	22.05%
FOOD AT HOME TOTAL	\$5,833,019,800	\$6,568,050,600	12.60%
FOOD AWAY FROM HOME TOTAL	\$5,636,271,000	\$6,803,230,000	20.70%
FOOD AS % OF TOTAL EXPENDITURES	20.62%	19.69%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$1,210,157,200	\$1,383,014,800	14.28%
FISH & SEAFOOD PRODUCTS	\$139,731,100	\$155,416,000	11.23%
FRUITS & VEGETABLES	\$703,522,400	\$779,294,400	10.77%
DAIRY PRODUCTS	\$654,795,400	\$733,790,100	12.06%
BAKERY PRODUCTS	\$683,332,900	\$744,683,300	8.98%
CEREALS & PRODUCTS	\$326,507,000	\$376,745,300	15.39%
PREPARED FOODS	\$819,212,300	\$928,088,300	13.29%
JUICES	\$198,092,800	\$220,605,500	11.36%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$345,844,100	\$464,863,100	34.41%
FAST FOOD	\$150,961,800	\$197,635,400	30.92%
FULL SERVICE	\$194,882,300	\$267,227,800	37.12%
LUNCH	\$1,278,603,800	\$1,542,510,500	20.64%
FAST FOOD	\$738,212,500	\$872,386,500	18.18%
FULL SERVICE	\$540,391,300	\$670,123,900	24.01%
DINNER	\$2,067,705,900	\$2,548,691,900	23.26%
FAST FOOD	\$701,738,000	\$832,876,900	18.69%
FULL SERVICE	\$1,365,967,900	\$1,715,815,000	25.61%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$1,291	\$1,425	10.38%
POULTRY	\$446	\$493	10.54%
EGGS	\$63	\$68	7.94%
FISH & SEAFOOD			
FRESH	\$92	\$98	6.52%
FROZEN	\$34	\$39	14.71%
CANNED	\$23	\$23	0.00%
FRUITS / VEGETABLES			
FRESH	\$552	\$594	7.61%
CANNED	\$86	\$95	10.47%
FROZEN	\$86	\$87	1.16%
OTHER	\$27	\$26	-3.70%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$202	\$216	6.93%
CHEESE	\$192	\$198	3.13%
ICE CREAM	\$115	\$123	6.96%
BUTTER / MARGARINE	\$60	\$73	21.67%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$583	\$616	5.66%
COOKIES	\$101	\$104	2.97%
CRACKERS	\$45	\$47	4.44%
CEREALS & PRODUCTS			
CEREALS	\$192	\$204	6.25%
PASTA PRODUCTS	\$69	\$80	15.94%
FLOUR & MIXES	\$42	\$50	19.05%
RICE	\$45	\$55	22.22%
PREPARED FOODS			
SNACKS/CHIPS	\$145	\$167	15.17%
JUICES	\$211	\$227	7.58%
FROZEN/PREP. OTHER	\$108	\$124	14.81%
SOUPS	\$78	\$90	15.38%
SAUCES & GRAVIES	\$76	\$75	-1.32%
BABY FOOD	\$55	\$60	9.09%
FROZEN MEALS	\$41	\$46	12.20%
NUTS	\$37	\$39	5.41%
SALADS	\$36	\$42	16.67%

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